

Narrations and communities: building communities for making citizenship

List of participants



Valentina Anzoise earned a master degree in Sociology and a Ph.D. in Information Society at the University of Milano-Bicocca, where she has been Research Assistant and contract professor from 2004 to 2012. Currently, she is Associate Researcher at ECLT within the “Emergence by Design” project (ICT- FET program) – where she is contributing to the development of a new approach to the evaluation of innovation processes – and contract professor of Sociology at the European Institute of Design (IED) in Milan. Beside the academic activity, she has been consultant for several sustainability related projects, developed by public and private institutions and civil society organizations, e.g. ARCHIMEDES project (Achieving Real Change with Innovative transport Measures Demonstrating Energy Savings) Civitas Plus program, FP7; GJUSTI project (Green Jobs, Università Scuola Territorio e Imprese), coordinated by Fondazione Franceschi and Banca Etica; La Famiglia sostenibile, coordinated by AgenziaInnova21, ComeUnOrtopuòFare, coordinated by Fondazione Idra, etc. Moreover, since 2008 she is in the Board of the Visual Sociology Working Group (WG03) of the International Sociological Association (ISA), and member of the Scientific Committee of the 1st level University Master on Communicating Sustainable Tourism at the University of Milano-Bicocca since 2012.



Designer and researcher, Elisa Bertolotti works with communication design, moving images and storytelling for social innovation. She is member of IMAGIS research group at the Department of Design at the Politecnico di Milano, Milan, Italy.



Ruchira Ghose is Chairman of the Crafts Museum, New Delhi. She studied Economics at Cambridge University UK, where she took the Tripos and her doctorate, teaching and researching at Cambridge for several years. Her book on the Behaviour of Industrial Prices in India was published in 1989. On her return to India after many years abroad, and soon after the birth of her only child, she made a conscious decision to move from Applied Economics to Arts Management and research in Art, Craft and

Design. She has been working in this field since 1994. In 2010 she was invited to head the National Crafts Museum of India. Under her charge the Crafts Museum has embarked on a major rejuvenation project, which it is hoped will enable the Crafts Museum to meet the challenges and expectations of a museum of crafts in the 21st century.



Paolo Gurisatti is an Industrial Economist, Entrepreneur and Local Development Agent. He is President of STEP (Research Centre on Society, Territory, Economics and Politics in Vicenza – Italy) and coordinates its MDA (Masters in District Administration) division. He was the first president of ABITECH (Technology District of Energy and Environment in Trento), promoter of GBC Italia and today he is scientific coordinator of the project “Green Communities” (UNCE and the Italian Ministry of Environment). He has taught in different Italian universities (Venice, Padua, Udine and Trento) and participated to research projects, events and masters in different regions of the world.



Julia Katona art historian, museologist, researcher, Museum of Fine Arts – Hungarian National Gallery, Budapest. As a **museologist** specialised in museum informatics, integrated collection management systems (MuseumPlus, TMS), digitisation in museums, editing professional web content, project management, process management, coordination; teaching museum informatics for MA students. As a **researcher** specialised in ornamental art, pattern books, history of architecture in the 19th–20th centuries, Hungarian art; teaching history of architecture for BA students. Currently I am working in the Digitisation group of the Museum of Fine Arts – Hungarian National Gallery, Budapest.



Perla Innocenti, Scholar and practitioner in Cultural Heritage and Cultural Heritage Informatics. As Research Fellow in History of Art, University of Glasgow, Dr Innocenti is currently conducting interdisciplinary research as Principal Investigator of the EU FP7-SSH collaborative research project MeLA-Museums in an Age of Migrations. Her main research interest is in the interdisciplinary field of Cultural Heritage Informatics, across the museum, library and archive sectors. In particular Dr Innocenti has a passion for research in the areas of preserving tangible and intangible cultural heritage, European cultural networks, cultural heritage and identity, innovative application of information technology to museums, libraries and archives. She is an experienced investigator and project manager in academia, research institutions and large scale private companies (relevant experience in leading research and team leadership within EU-

funded Collaborative R&D FP6 and FP7 projects ICT, SSH, PSP-ICT), a published author and presenter to international conferences. Further info at

<http://www.gla.ac.uk/schools/cca/staff/perlainnocenti/>



Alberto Lusoli earned a master in Economics of Complex systems at University of Modena and Reggio Emilia. After six years as Marketing and R&D Manager for one of the leading online marketing agencies in Italy, he entered the research field joining the European Centre for Living Technology (ECLT, Ca' Foscari University) in Venice, where he is now working on the Emergence by Design (MD) project. The research consists of carrying out case studies on innovation in ICT, in particular to the cascading changes in social organization and societal-level attribution that they bring in their wake. In addition, in 2011 he has also founded 4d3, a start-up company working on "enabling web-technologies" aimed at engaging civil society in the co-construction of a socially sustainable future.



Maria Teresa Natale works for the Italian Ministry of Cultural Heritage. Since more than ten years she works in the management of European projects in the field of digitisation of cultural heritage. Currently she is Technical Coordinator of the AthenaPlus project, coordinated by ICCU-. Since its beginning she is coordinating the MOVIO project.

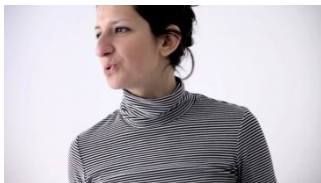


Amerigo Nutolo started his artistic experience with theatre since he was a teenager, and he progressively changed from theatre to artistic and cultural projects strictly linked to the territory and its dynamics: from 2006 until today he has been curator of several projects: Private Gallery (2006), Re:Public (2008), Everest FM 100.1 (2011), exhibition formats based on a broad relation between artistic artifacts and citizens, aimed at achieving a conflict resolution in cultural/social contexts by artistic interventions. He has a background in Philosophy, early interrupted to focus on his aesthetical interests in critical writing, applied studies and performance dynamic in art reception and production and public processes.



Foto di Noemi Bisio

Vincenzo Moretti. Sociologist, Director of the area Societies, Cultures and Innovation at Fondazione Giuseppe di Vittorio. He is responsible for the dissemination strategy and analysis of the socio-economic impact of research projects in the field of Energy consumption of the project ICT based Intelligent management of Integrated RES for the Smart Grid optimal operation - I3RES University of Sannio, Engineering Dept. He is the inventor of *Le vie del lavoro*, project on narratives and participation promoted by Fondazione Ahref and Fondazione Giuseppe Di Vittorio. His main research interests include: innovation and change (cultural, social and technological) in addition to sensemaking, decision making, organizing, serendipity, storytelling. Among his publications: *Testa, Mani e Cuore, il romanzo del lavoro ben fatto* (2013); *Bella Napoli* (2011, 2 ed. Essediesse) and *Dizionario del pensiero organizzativo* (2008, 3 ed.). Currently he writes on the following newspapers and magazines: *Nòva 100 Il Sole 24 Ore, Resto al Sud, Rassegna Sindacale, Rassegna.it, Egea, Alinea, Technology Review, Politica ed Economia, La Stampa.it, l'Unità, Nord e Sud, Qrs, Rassegna Sindacale, Nòva Review, Cilea.*



Benedetta Panisson Visual artist. She works with video installations, photography, live performance and drawing. She has a degree in Aesthetics at the University Ca 'Foscari of Venice, then she continued her studies at the Masters in New Technologies for Art at the Academy of Fine Arts of Brera, Milan. Some of her most important collaborations and participations: Performance International Prize, curated by Marina Abramovic (2005); Fondazione Bevilacqua la Masa, Venice; Furla Prize for Art (2007); Centrale di Fies (2008); *Care Of*, Milan; Centre International des Recollets, Paris; International Sarajevo Winter Festival (2013), UNESCO and COAL, Coalition pour l'art et le developement durable, Paris (2013).



Francesca Piredda is assistant professor at the Design Department of Politecnico di Milano and she teaches at the School of Design. She is a member of the IMAGIS research group and of DESIS International Network. Her research deals with Communication Design, audiovisual language and new tv, focusing on collaborative processes and transmedia strategies for brand communication and social innovation. She's experimenting and promoting audiovisual communication as a tool for social dialogue and social innovation. The main goals of her research activity within communication design are triggering imagination producing visions, co-designing with people with different backgrounds, making top-town and bottom-up demands and solutions interfacing and mash-up.



Margherita Russo is Professor in Economic Policy, University of Modena and Reggio Emilia, Italy. Her main research topics (both theory and empirical research) are focused in two main related fields: dynamics of innovation (innovation as a social process, the role of relationships between firms in fueling innovation processes, policies to support innovation, the effects of innovation on the organization of work and skills); structure and change in local production systems (emergence of networks of competences in local development processes, local development policies; competitiveness of local production systems, environmental and social sustainability of local development). Since 2000, she is director of *Officina Emilia*, a research-action promoted by the University of Modena and Reggio Emilia supporting an active knowledge of the local context in a global perspective.

In the last decade she has been involved in several international research projects on innovation (*Phoenix Innovation Study*, Arizona State University) and EU projects on theory models and analysis of innovative processes (*Iscom*, *Insite*, *MD*).



Antonio Santangelo socio-semiotic researcher, specialized in audiovisual studies. He does research at the University of Torino, but he is also freelance marketing consultant and television author. His main interests are the development of a mature vision of semiotics as a social science that can be used in the communication studies, both as an analytical and as a creative tool, to understand and also to “predict” the meaning people may give to their experience of communication products (e.g. television programmes, movies, advertising campaigns, political campaigns, objects design) and to their mutual interactions around communication products (e.g. comments, discussions, actions of any type).



Stefania Sardo earned a master degree in “International Management” at the University of Modena and Reggio Emilia, with a particular insight on innovation processes and inter-firm collaborations within the mechanical industrial district of Modena (Italy). In this context, a specific attention was devoted to the investigation of a private initiative, whose goal was that of fostering innovation processes among small and medium sized firms. From 2009 to 2011 she collaborated with *Officina Emilia*, a project which promotes active knowledge of the local socio-economic and technological context, as well as the issue of the regeneration of competences, with particular regard to the mechanical industrial district of the region Emilia-Romagna. She is currently working at ECLT as a temporary Research Fellow within the “Emergence by Desing” project (EU FP7-funded international

research project), contributing to the development of a new evaluation methodology for innovation processes, called Dynamic Evaluation, and testing its effects in some case studies.



Tiago Prata is the project manager for European affairs at TILLT, a Swedish company with 13-years' experience in producing artistic interventions, interdisciplinary projects in which art(ist)s meet businesses to generate creativity, radical innovation and human development. With a background in journalism, and a Master's in Arts Management, Tiago is also a member of the European Cultural Parliament Youth Network, representing Sweden.



Graphic and Communication designer, Simona Venditti is currently PhD student in Communication Design at Politecnico di Milano. Her research activity deals with audiovisual language, participative culture and sustainable development regarding the city and the urban processes, with a focus on local communities. She works together with Imagislab, a research group from the Design Department of Politecnico di Milano, that is focused on communication strategies, storytelling and game experiences for social innovation.